



Giving Tuesday: ENMAX increases donations to support Albertans in need

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Calgary, Alta. – This Giving Tuesday, ENMAX Corporation is proud to gift \$150,000 to community partners to help Albertans facing increased living costs. The contribution also supports energy affordability programs including essential needs funding, energy efficiency education and conservation programs to help save energy.

“ENMAX is proud to support our community partners to help them provide essential services for people in need,” said ENMAX’s Chief Human Resources Officer and Executive Vice President, Safety and Community Engagement, Brandie Yarish. “On Giving Tuesday—and every day—ENMAX believes in giving back to help strengthen our communities.”

These donations are part of ENMAX’s commitment of more than \$1,000,000 to support affordability programs this year, donating:

- \$200,000 to the United Way of Calgary & Area to support the Basic Needs Fund.
- \$175,000 to the Alberta Ecotrust’s Home Upgrades Program to help people reduce their energy costs and carbon footprint.
- \$170,000 to Trellis Housing & Support and Winter Breather programs to help local families facing eviction or financial instability with financial support and access to community resources.
- \$145,000 to Distress Centre Calgary to support Calgarians in financial crisis.
- \$60,000 to United Way Central Alberta’s Lights on Fund in Red Deer.
- \$60,000 to Bissell Centre Community Bridge in Edmonton to support residents facing eviction from their homes.
- \$50,000 and \$70,000 in-kind including energy efficiency kits to Green Calgary to support complimentary energy efficiency workshops and help increase awareness about energy-saving measures.
- \$35,000 to Aboriginal Friendship Centre of Calgary to support Indigenous people in Calgary with basic needs for winter.
- \$25,000 to the Lethbridge Housing Authority’s Utility Support Fund to help people with their energy bills.
- gently used work clothing and over 100 pairs of boots to the Calgary Drop-In Centre to help people secure employment opportunities.

As the founding partner of Trellis' Winter Breather Program, ENMAX's support helps people by offsetting the cost of groceries, utilities and laundry supplies.

"Without Winter Breather helping to pay my utilities, I would not have been able to afford rent in January, and my family would have gone without fresh fruit, vegetables and new clothing."

– Trellis' Winter Breather Program participant

As well, as part of ENMAX's annual employee giving program, ENMAX is double matching all employee donations to its energy affordability partners.

"The holiday season can be challenging, especially for people on tight budgets. ENMAX's donation is crucial for supporting households and helping them stabilize during the winter months."

– Jamie Tereposky, Development Officer, Bissell Centre

"Alberta Ecotrust and Kambo Energy Group thanks ENMAX for building on its support of the Home Upgrades Program, which helps homeowners in Calgary and Edmonton that are having trouble paying their energy bills. This additional support from ENMAX will help us in scaling the impact of the program and deliver energy efficiency upgrades to more households in Calgary, having a positive impact on energy affordability, safety, and comfort for families, while reducing their emissions."

– Rod Ruff, Acting CEO, Alberta Ecotrust Foundation

"ENMAX has made a positive impact within the community. By providing your support it ensures our most vulnerable are able to stay warm, have access to healthy food and promote wellness."

- Melissa Turatus, Director of Operations, Aboriginal Friendship Centre of Calgary

"Thank you ENMAX for understanding the needs in the community and taking action. Your commitment to ensuring vulnerable youth and families have access to essential needs is critical this time of year."

- Jeff Dyer, CEO Trellis Society

"ENMAX is leading the way in creating positive impact in Central Alberta through our Lights on Fund partnership. So many people are struggling with high costs of living, and this program is preventing people and families from becoming homeless. We can't thank ENMAX enough for their generosity this Giving Tuesday, and all year long." - Chelsea O'Donoghue, CEO, United Way Central Alberta

ENMAX team members also volunteered their time from setting up festive lights and making energy efficiency upgrades at community associations, building snuffle mats for animal shelters and assembling hygiene kits for partners including Calgary Drop-in Centre, Distress Centre, Calgary Food Bank and the Aboriginal Friendship Centre of Calgary, and taking part in the annual Movember campaign.

About ENMAX Corporation

The ENMAX group of companies is a leading provider of electricity services, products and solutions. We are headquartered in Calgary, Alberta, with operations across Alberta and Maine. Through our subsidiaries, ENMAX Power Corporation and Versant Power, we own and operate transmission and distribution utilities that safely and reliably deliver electricity to customers in Calgary and northern and eastern Maine. Through ENMAX Energy Corporation, ENMAX owns and operates power generation facilities and offers a range of innovative electricity and natural gas products and services to residential, commercial and industrial customers across Alberta. ENMAX is a private corporation and The City of Calgary is its sole shareholder.

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